At-a-glance guide

O₂ Smart Vehicle.
See a clear path, every step of every journey

Powered by Geotab

More real-time visibility. More rich, actionable insights. More ways to manage costs and reduce risk.

Go further today, with tomorrow's IoT transportation solution.

If you're a fleet manager, O₂ can help you make life on the road easier – before your drivers are even on it – and deliver new efficiencies. And for leasing managers, O₂ offers smart ways to create new revenue streams and sharpen your competitive advantage.

This handy guide shows how O₂ Smart Vehicle gives you real-time visibility of your drivers and vehicles. So you can create a safer, more cost-efficient and productive fleet that's simple to manage.

More for you.

O₂ business

7 ways to stay connected to the information that matters – wherever your fleet goes

1. Take control of your assets

Your vehicle fleet is worth serious money. So any opportunity to sustain or increase its value demands a serious look.

O₂ Smart Vehicle offers remote mileage monitoring, so you always have precise visibility of every vehicle's value, and an accurate real-time picture of your fleet's residuals.

2. Save money

With a comprehensive database of reverse engineered engine codes that capture information from a wide range of makes and models, you can plan smart ways to save costs. No matter how large or small your fleet, you can save as much as 14% on fuel costs by planning the most efficient routes, reducing idling time and even using real-time driver coaching to correct wasteful driving styles.

3. Keeps your people safe

An unsafe vehicle is a hazard for your colleagues and your customers, as well as a potentially huge financial liability for your business. Our vehicle telematics give you a real-time view of mileage, diagnostics trouble codes, driver behaviour, vehicle location, fuel and oil levels, tyre pressure, battery status and seat belt engagement.

You can ensure vehicles are roadworthy, any faults have been fixed and drivers are safe – reducing accidents by 45%, accident pay-out costs by 50% and 5-25% lower insurance costs.

4. Do more with less

The harder your assets work for you, the more revenues they bring into your business – and who doesn't want that?

O₂ Smart Vehicle's real-time vehicle tracking helps you plan the most time- and fuel-efficient route for every vehicle and driver – boosting productivity throughout your fleet by up to 12%.

5. Sharpen your competitive advantage

If your margins are constantly being squeezed, and you're trying to stand out in an ultra-crowded market, O₂ are here to help.

We'll help you make the most of opportunities to improve service and support, delivering the reliable data and communication you need to ensure more responsive breakdown care or offer discounts that reward your most careful drivers and/or customers. And with all those cost savings and ultra-competitive pricing, you'll be in a great position to win new customers.

6. Make smarter, faster decisions

The sooner you know about a problem, the faster you can fix it… but just how fast can you really react to a fast-degrading engine component? Because O₂ Smart Vehicle transmits real-time data direct to the heart of your business, it gives you an up-to-the minute picture of potential hazards and issues affecting your assets. And with all your driver and vehicle data presented in a single intuitive portal, or integrated via API into your core systems, you can make informed decisions in real time. As a result, you could cut maintenance and repair costs by as much as 14%.

7. Create new revenue streams

Improving your existing operations is a vital aspect of running a great business – but so is driving growth with innovative new services and offers.

Introduce targeted discounts and loyalty schemes based on forensically detailed visibility of how individual users and businesses behave behind the wheel. And offer these value-added services to your end customers – in turn helping you stand out and boost your business's appeal.

Want to learn more?

Get in touch with us at **o2smartvehicle@o2.com** or find out more at **o2.co.uk/o2smartvehicle**

Telefónica

O₂ business