

# O<sub>2</sub>

## Take control of IoT roaming and data with O2 Smart Connect

Looking for an easier way to connect IoT devices in the UK and beyond? Need tighter control over how devices use data? O2 Smart Connect offers a flexible, intuitive solution for every need.



O2 Smart Connect provides the resilient data connectivity that's essential for every successful IoT solution. Its wide choice of roaming options gives you the flexibility to reach new customers and markets. And you'll enjoy the same straightforward control over how your devices use data, no matter how far and wide your solutions scale.

### Data control at your fingertips

- A choice of 2G, 3G and 4G/LTE connectivity helps you get the right blend of cost, performance and fitness-for-purpose.
- With O2 Smart Connect, there's no restrictive 'one size fits all' approach: you can apply different bandwidths across different parts of your IoT solutions and offers.
- Unsure what data package to choose? Our expert teams will work with you to understand your needs, tailoring the best-value solution, and ensuring you'll always make the most of IoT – and your organisation's potential.



O2 won the Best Network Coverage category at the U-Switch Awards 2016. So you can feel confident you're choosing the most comprehensive network.



# Take control of IoT roaming and data with O2 Smart Connect

## Roam unbound

With O2 Smart Connect, you can manage all your roaming devices and plans using the same easy management platform. Or integrate management into your solution platform or business systems using the API.

## UK roaming

- 4G/LTE roaming sustains high-speed connectivity and lower latency for critical solutions.
- Roaming across all four UK operators gives resilient coverage, keeping you connected anywhere.
- Alternatively, lock to O2's UK network if you prefer, to make sure you're always on the best commercial rate.

## Global roaming

- Roaming agreements in over 650 countries make it easy for you to scale your solutions and services.
- Manage all device setups and network provisioning in the UK, before your solutions ship overseas.
- Take control of global roaming: easily apply rules that govern how your devices roam across providers' services like data, SMS etc.

## O2 Smart Connect at a glance

O2 Smart Connect offers everything you need to connect and manage IoT devices. With a wide choice of SIMs, hardware solutions and smart management platforms, O2 Smart Connect is the accessible way to enjoy the transformational benefits of the IoT.



Get connected with choice, flexibility and value.

Learn more about O2 Smart Connect for IoT: email [O2SmartConnect@O2.com](mailto:O2SmartConnect@O2.com)