

# O<sub>2</sub>

## Get easy online IoT management or API integration with O2 Smart Connect

No matter what IoT solution you manage or sell, you need flexibility and control at your fingertips. O2 Smart Connect gives you the choice of a convenient online management portal, or easy integration with your business applications via the API, to give you the insight and control you need.



### Comprehensive IoT management

- Easily manage your SIM estate's tariffs and network access, using either an online web portal or through an API, according to your own or your customers' business needs.
- The rules-based engine lets you apply thresholds and receive alerts via your business systems using the API, giving you additional control and efficiency.
- Choose whether to be alerted via an API push to your business systems, or by email, when an activity occurs and you need to take action, for example:
  - › Provisioning rules that show when a SIM's state changes.
  - › Usage rules that show recent data usage, connection status (session start/end), and number of connections (few or many).
  - › Financial rules that show data pool usage and overage limits.

If you'd like some guidance on the best way to integrate O2 Smart Connect with your business applications using the API, our experts will be happy to help. They'll work with you to ensure you always make the most of the IoT – and your organisation's potential.

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### Your flexible connectivity platform

Depending on your customers' needs and the demands of your own business, you can choose the O2 Smart Connect capabilities that best meet your needs, for example:

- Enjoy extra control and insight into billings.
- Apply blacklists and whitelists that control who can communicate with your IoT devices.
- Opt for online or offline billing.

### O2 Smart Connect at a glance

O2 Smart Connect offers everything you need to connect and manage IoT devices. With a wide choice of SIMs, hardware solutions and smart management platforms, O2 Smart Connect is the accessible way to enjoy the transformational benefits of the IoT.

"The quality of the platform means the O2 solution is quickly scalable, which is a really big plus for us."

Alex Louisy,  
Head of International Operations,  
Wifirst, O2 Partner since 2014.



Get connected with choice, flexibility and value.

Learn more about O2 Smart Connect for IoT: email [O2SmartConnect@O2.com](mailto:O2SmartConnect@O2.com)