



Real world protection for a virtual business

When marketing consultancy Coterie lost a device it made them think about how they protect their data. They turned to O₂ and McAfee for advice on their security strategy to help protect their business – and their reputation.

coterie



O₂
business



Cyber security, always connected, simply protected

McAfee Multi Access security from O₂ protects smartphones, tablets, PCs and Macs against cyberattack and encrypts important documents on PCs.



Challenges

- Devices and data potentially exposed to cyber attack
- Inconsistent protection across devices and employees
- Agile employees working from multiple locations across the globe
- No consistent cyber security policy
- Managing costs effectively



Products

- McAfee Multi Access security
- O₂ network with agreed international tariff



Results

- Devices and users protected
- Employees are alerted when using either Android or iOS devices if there's a potential risk when using public wifi
- The company is confident that work devices are safe from breach
- Business reputation protected



Mid-sized, UK-based marketing consultancy Coterie rely on cloud-based technology to run their business. Employees are always on the move and work collaboratively from their laptops, tablets and phones around the globe.

So when an employee left their device on a train, even though it was soon recovered, Managing Director Helen Curtis knew she had to take urgent steps in case it happened to Coterie again. Their reputation is critical, along with the need to secure their customers' data.

As Coterie's technology partner, O₂ recommended McAfee Multi Access security as part of Coterie's overall security strategy.

This gave Coterie peace of mind that their data was protected against malware, botnets, spyware and identity theft and unwanted or dangerous emails and numbers could be blocked on their devices. Lost or stolen mobile devices could be locked and wiped; there was no need for employees to remember individual passwords as they're all secured and employees only need to remember one – and a simple dashboard gave employees visibility and ability to manage their security and protection in one place.

“ We needed a solution that was simple, easy to use and effective. We saved money by migrating all our devices to one network, and the security solution was rolled in for the price of a cup of coffee a month. O₂ were supportive and friendly all the way – they really helped us out. ”

Helen Curtis, Managing Director, Coterie

Peace of mind

Coterie's employees can continue to work whenever and wherever they are, knowing their connections and data are secure.

Lower costs

Coterie saved money by migrating all employee devices onto the O₂ network, benefitting from a cost-effective international tariff.

Read more customer stories at:
www.o2.co.uk/enterprise/insights

Published in November 2019.
All information is correct at time of going to print.
Telefónica UK Limited Registered in England no. 1743099.
Registered Office: 260 Bath Road, Slough, SL1 4DX
o2_business_1119/038



Oversight and control

Each employee has visibility of their devices' security status and the ability to manage their protection and security settings via a simple dashboard.

