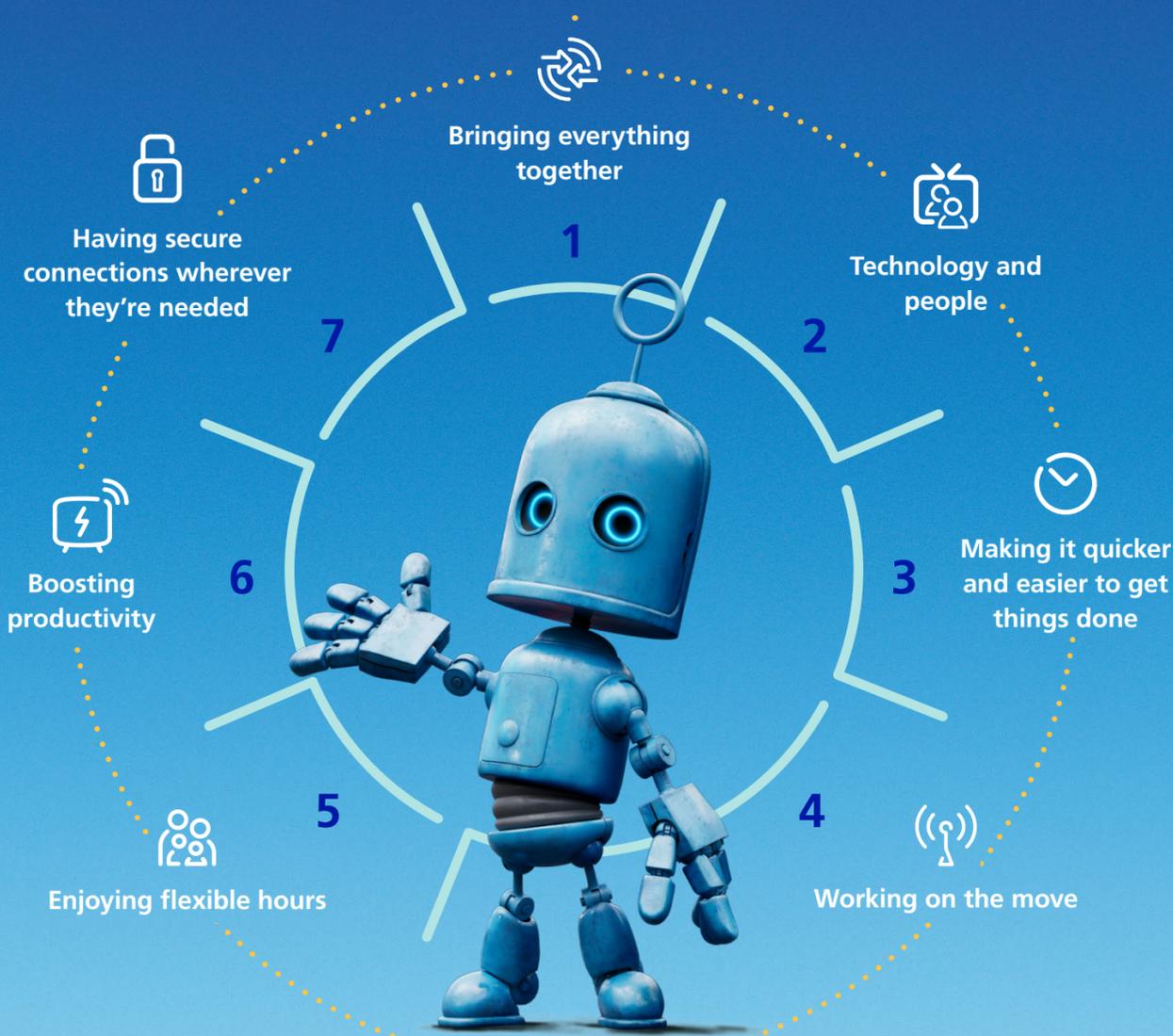


How to make hybrid working work for your business

A truly digital workplace delivers more than just flexible working. How?



Many of us have now seen the benefits of working from home – and want to continue. Others can't wait to get back to the office. And some roles can only operate on-site. This means a blend of home, office and on-site working will soon be a reality. Here are six things we learnt in lockdown which can help make your hybrid workplace a success.



There's a direct link between device choice and productivity

For example, you can achieve a **40% increase in productivity** by adding a large monitor to your workspace.¹ Make sure everyone has the tools to be productive at home, on-site and in the office.



It's better to standardise on one collaboration tool

On average, we use **56 apps and websites every day**.² Using the same platforms, such as Microsoft 365, means everyone can work together – no matter where they are.



You need to adapt quickly to change

Working hours went **down 40% for some**³ and **up 28 hours a month**⁴ for others. Choosing a mobile contract that flexes with your usage can help you save costs.



Remote working tools can be used everywhere

75 million people now use Teams every day.⁵ Build on this familiarity for use not just at home – but in the office and on-site.



Save on rent costs, invest in digital infrastructure

Businesses could **save £75,312 a year on rent** if half of their employees worked from home.⁶ Invest these savings in solutions to help your office-based workers and remote workers stay connected online.



Make commute time more productive

The average worker spends **62 minutes a day commuting** to and from work.⁷ Save your employees time with remote working or flexible start times for office workers.

Flexibility: the key to hybrid working

At the heart of hybrid working is flexibility. Visit www.o2.co.uk/business to find out more about our range of flexible solutions, tailored to your needs. We're here to help your business flex.

¹ <https://www.businessinsider.com.au/simple-changes-to-dramatically-increase-efficiency-and-productivity-2011-6>

² Analysis by RescueTime. <https://blog.rescuetime.com/225-million-hours-productivity/>

³ UCL's Centre for Longitudinal Studies (CLS). <https://www.lbcnews.co.uk/uk-news/working-hours-britain-by-40-per-cent-lockdown/>

⁴ LinkedIn in Partnership with The Mental Health foundation. <https://metro.co.uk/2020/05/05/working-extra-28-hours-per-month-lockdown-12654962>

⁵ <https://www.theverge.com/2020/4/29/21241972/microsoft-teams-75-million-daily-active-users-stats>

⁶ <http://hrnews.co.uk/london-smes-could-save-75000-in-rent-by-embracing-more-remote-working-after-coronavirus/>

⁷ O₂. The flexible future of work. 2020.